

MUBARAK ALI ANSARI

Senior PHP | Laravel | WordPress Developer

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SUMMARY

Experienced PHP, Laravel, and WordPress Developer with 10+ years of professional experience (2015–Present) in designing, developing, and maintaining scalable web applications and enterprise solutions. Skilled in Laravel, WordPress, WooCommerce, REST APIs, MySQL, and custom plugin development. Strong expertise in building ERP systems, eCommerce platforms, HRMS solutions, School Management Systems, and custom business applications. Passionate about writing clean, secure, and maintainable code while delivering high-performance web solutions.

WORK EXPERIENCE

Oct 2015- Present

Senior PHP / Laravel / WordPress Developer

Intechno Software Pvt. Ltd.

Key Responsibilities

- Develop and maintain enterprise web applications using PHP and Laravel.
- Design and develop custom WordPress themes and plugins.
- Build and customize WooCommerce stores and extensions.
- Develop RESTful APIs for web and mobile applications.
- Integrate payment gateways, SMS, and third-party APIs.
- Design and optimize MySQL databases for high-performance applications.
- Implement authentication, authorization, and role-based access control.
- Develop ERP, School Management, HRMS, and eCommerce solutions.
- Optimize application performance, security, and scalability.
- Troubleshoot complex issues and provide long-term maintenance.
- Collaborate with cross-functional teams throughout the software development lifecycle.
- Manage source code using Git and follow Agile development methodologies.

EDUCATION

Rajasthan Technical University

- Master of Computer Applications(MCA)

2012 - 2015

Sikkim Manipal University

- Bachelor of Computer Applications (BCA)

2009 - 2012

TECHNICAL SKILLS

Programming Languages

- PHP
- HTML5
- CSS3
- Js

Databases

- MySQL

Frameworks

- Laravel
- WordPress

CMS & E-Commerce

- WordPress
- WooCommerce

Frontend Technologies

- Bootstrap
- jQuery
- AJAX

API Integration

- REST APIs
- Payment Gateway Integration
- SMS Gateway

Tools & Platforms

- Git
- Composer
- VS Code
- Postman
- phpMyAdmin
- XAMPP
- Laragon
- cPanel

SELECTED PROJECTS

1. Urban – Business Listing & Local Directory Platform

Live URL: <https://urban.mubarak-ali.in/>

Technologies: Laravel, PHP, MySQL, Bootstrap, JavaScript, jQuery, AJAX

Project Overview :

Developed a comprehensive business listing and local directory platform that enables businesses to register, manage their profiles, and increase their online visibility. The platform provides categorized business listings, detailed business profiles, search functionality, location-based discovery, inquiry management, and an admin dashboard for complete content and user management.

Key Feature :

- Business registration and profile management
- Category and subcategory management
- Advanced search and filtering
- Business detail pages with contact information and image galleries
- User reviews and ratings
- Inquiry/contact forms
- SEO-friendly URLs and metadata
- Responsive design for desktop, tablet, and mobile devices
- Admin panel for managing businesses, categories, users, and content
- Performance optimization and secure authentication

2. StudyTop – Multi-School ERP & Management System

Live URL: <https://studytop.in/>

Technologies: Laravel, PHP, MySQL, Bootstrap, JavaScript, jQuery, AJAX

Project Overview :

Developed a multi-school ERP platform using Laravel that enables multiple schools to operate independently under a single application with secure, school-specific data. The system digitizes academic, administrative, financial, and communication processes while providing centralized platform management for administrators. This type of architecture is commonly referred to as a multi-tenant school management system.

Key Feature :

- Multi-school (multi-tenant) architecture
- Super Admin dashboard for platform management
- School-specific Admin, Staff, Teacher, Student, and Parent portals
- Student admission and enrollment management
- Attendance management
- Fee collection and accounting
- Examination and report card management
- Timetable and class scheduling
- Homework and assignment management
- SMS, Email notifications
- Role-based access control and permissions
- REST APIs for mobile applications

3. Personal Portfolio Website

Live URL: <https://mubarak-ali.in/>

Technologies: Laravel, PHP, MySQL, Bootstrap, JavaScript, jQuery, HTML5, CSS3

Project Overview :

Designed and developed a professional portfolio website to showcase my technical expertise, professional experience, completed projects, technical skills, and contact information. The website serves as a central platform for recruiters and clients to explore my work, view live project demonstrations, and connect for freelance or full-time opportunities.

Key Feature :

- Responsive and modern user interface
- Professional resume and skills section
- Dynamic portfolio and project showcase
- Experience and achievements timeline
- Contact form with email integration
- SEO-friendly architecture
- Fast-loading and mobile-friendly design
- Secure Laravel-based backend with easy content management

4. Online Exam Management System

Live URL: <https://demo.onlineexammanagement.com/>

Technologies: Laravel, PHP, MySQL, Bootstrap, JavaScript, jQuery, AJAX, REST API

Project Overview :

Designed and developed a comprehensive Online Exam Management System using Laravel for schools, colleges, coaching institutes, and educational organizations. The platform enables administrators and educators to create, schedule, conduct, and evaluate online examinations through a secure, role-based web application. It supports multiple exam formats, question banks, automated result generation, and detailed performance analytics. The platform is built on Laravel and includes features such as objective and subjective questions, timed exams, practice tests, paid and free exams, and student dashboards.

Key Feature :

- Question bank with Objective, Subjective & Multiple Choice questions
- Online exam and quiz management
- Practice, Scheduled, and Timed Exams
- Student, Teacher, and Administrator dashboards
- Exam scheduling with duration and start/end time
- Automatic evaluation and instant result generation
- Leaderboard and performance analytics
- Paid and Free exam support
- Study materials and exam categories
- Email and SMS notifications
- Role-based authentication and permissions
- Responsive and mobile-friendly interface
- REST API integration for mobile applications

5. Gym Management System

Live URL: <https://gym.mubarak-ali.in/>

Technologies: Laravel, PHP, MySQL, Bootstrap, JavaScript, jQuery, AJAX,

Project Overview :

Developed a comprehensive Gym Management System using Laravel to streamline daily operations for fitness centers and gyms. The application enables administrators to manage memberships, trainers, workout plans, attendance, billing, and member activities through a centralized dashboard. Gym management platforms commonly include member management, attendance tracking, billing, and reporting features similar to those implemented in this project.

Key Feature :

- Member registration and membership management
- Trainer and staff management
- Membership plans and subscription renewal
- Attendance tracking and check-in management
- Workout and fitness plan management
- Payment, billing, and invoice management
- Member progress and fitness reports
- Dashboard with analytics and reports
- Role-based authentication and permissions
- Responsive and mobile-friendly interface
- Secure admin panel for complete system management

6. The HR Managers – WordPress HR Management Plugin

Live URL: <https://wordpress.thehrmanagers.com/>

Technologies: WordPress, PHP, MySQL, JavaScript, jQuery, AJAX, HTML5, CSS3, REST API

Project Overview :

Developed and customized a comprehensive Human Resource Management (HRM) plugin for WordPress, enabling organizations to manage employee records, attendance, leave requests, departments, roles, holidays, announcements, and employee self-service (ESS) through a centralized web-based dashboard. HR plugins in this category typically provide HR information management, leave tracking, employee self-service, and administrative tools for small and medium-sized businesses.

OTHER PROJECTS

1. Balance Health – Healthcare & Wellness Website

Live URL: <https://balancehealth.com.hk/>

Technologies: WordPress, WooCommerce, PHP, MySQL, Elementor

Project Overview :

Developed a professional healthcare and wellness website with service management, practitioner profiles, appointment booking, WooCommerce integration, blog management, and a responsive, SEO-friendly design.

2. Inspire Yoga – Yoga & Wellness Website

Live URL: <https://inspire-yoga.com/>

Technologies: WordPress, WooCommerce, PHP, MySQL

Project Overview :

Developed and customized a professional WordPress website for a yoga and wellness studio, featuring private and corporate yoga programs, online course management, appointment booking, WooCommerce integration, blog management, and a responsive, SEO-optimized design.

3. Petitudo – Pet Wellness & E-Commerce Website

Live URL: <https://petitudo.com/>

Technologies: WordPress, WooCommerce, PHP, MySQL, Elementor

Project Overview :

Developed and customized a WordPress website for a pet wellness brand, featuring premium pet grooming services, online pet product sales, appointment booking, blog management, WooCommerce integration, and a responsive, SEO-friendly design.

4. SmartCard Singapore – Corporate Smart Card Solutions Website

Live URL: <https://smartcard.com.sg/>

Technologies: WordPress, WooCommerce, PHP, MySQL

Project Overview :

Developed and customized a corporate WordPress website for a Singapore-based smart card solutions provider, featuring personalized EZ-Link and NETS card products, secure inquiry forms, product catalog management, WooCommerce integration, and a responsive, SEO-optimized design.

5. Barca Academy Singapore – Football Academy Website

Live URL: <https://barcaacademy.sg/>

Technologies: WordPress, PHP, MySQL, Elementor, JavaScript, HTML5, CSS3

Project Overview :

Developed and customized the official WordPress website for Barca Academy Singapore, featuring football training programs, online trial registration, academy locations, coach profiles, event management, contact forms, and a responsive, SEO-optimized design.

6. The Cinnamon Room – Luxury Home Decor & E-Commerce Website

Live URL: <https://thecinnamonroom.com/>

Technologies: WordPress, WooCommerce, PHP, MySQL, Elementor

Project Overview :

Developed and customized a premium WordPress e-commerce website for a luxury home décor brand, featuring artisan rugs, furniture, home accessories, secure online shopping, product catalog management, and a responsive, SEO-friendly design.

7. SHIAN Housing Association – Corporate Housing Website

Live URL: <https://www.shian.org.uk/>

Technologies: WordPress, PHP, MySQL, JavaScript

Project Overview :

Developed and customized a professional WordPress website for a UK housing association, featuring housing services, tenant resources, online repair requests, news and events, contact forms, and a responsive, SEO-friendly design. The site provides residents with access to tenancy information, repairs, and community updates.

8. Holden Granat – Corporate Business Website

Live URL: <https://holdengranat.co.uk/>

Technologies: WordPress, PHP, MySQL, Elementor, JavaScript

Project Overview :

Developed and customized a professional WordPress corporate website featuring company services, team profiles, contact and inquiry forms, content management, and a responsive, SEO-friendly design tailored to enhance the company's online presence.

9. Shiromani Institute – Online Coaching & Learning Management Platform

Live URL: <https://shiromaniinstitute.in/>

Technologies: Laravel, PHP, MySQL, Bootstrap, JavaScript, jQuery, REST API

Project Overview :

Developed a comprehensive online coaching platform for Sainik School, RMS, RIMC, NDA, and other competitive exam preparation. The system includes student registration, course management, live and recorded classes, online examinations, study materials, fee management, student dashboard, and an admin panel for managing educational content and users.

10. Vedika – Sanskrit Learning Platform

Live URL: <https://vedika.online/>

Technologies: WordPress, PHP, MySQL, Elementor, JavaScript

Project Overview :

Developed and customized a WordPress-based e-learning platform for Sanskrit education, featuring online courses, digital learning resources, educational content management, multimedia integration, responsive design, and an SEO-friendly user experience. The platform's mission is to provide a global online environment for learning Sanskrit.

11. Pebbles Education – Early Learning & Childcare Website

Live URL: <https://pebbleseducation.com.au/>

Technologies: WordPress, PHP, MySQL, Elementor, JavaScript

Project Overview :

Developed and customized a professional WordPress website for an early learning and childcare provider, featuring program information, enrolment inquiries, educator profiles, news and events, contact forms, and a responsive, SEO-friendly design.